

A decorative table setting featuring a tiered tray of pastries, a vase of white and yellow flowers, and a pink 3D letter 'E'. The scene is set on a white tablecloth with a floral pattern. The background is softly blurred, showing more flowers and a teapot.

# *Sara Edelman*

spring // summer 2024



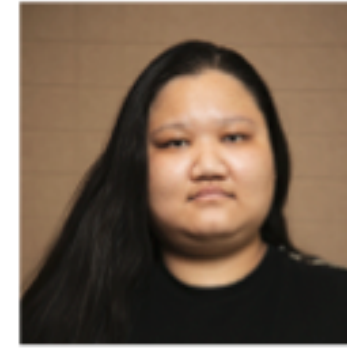
# *The team*



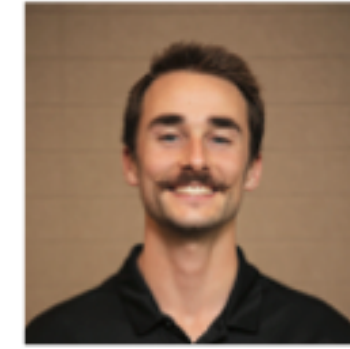
Bryant Aquino  
PHOT



Daniella Despradel  
FASM



Danyang Fu  
IDUS



David Fuller  
IDUS



Valentina Garcia  
IDUS



Michael Mack  
SNKR



Giang Phung  
FASH



Melissa Richardson  
ILLU



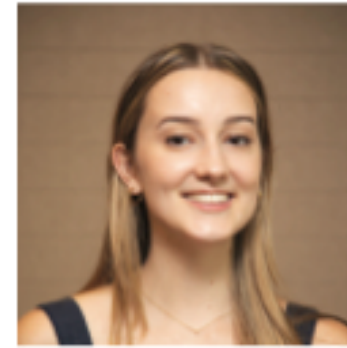
Hannah Sandler  
FIBR



Abigail Silaen  
ACCE



Benjamin Goldberg  
IDUS



Stephanie Gouchoe  
FASM



Madeline Helt  
ACCE



Anushka Kalro  
DMGT



Mia Larson  
ACCE



Jacob Smith  
ACCE



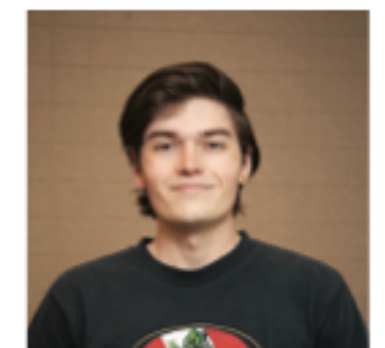
Caroline Lewis  
FASM



Amy Varghese  
DMGT



Jonathan White  
GDVX



Jack Winkler  
ACCE







*A slice of life.*

spring // summer 2024





January // *Innovative Comfort*





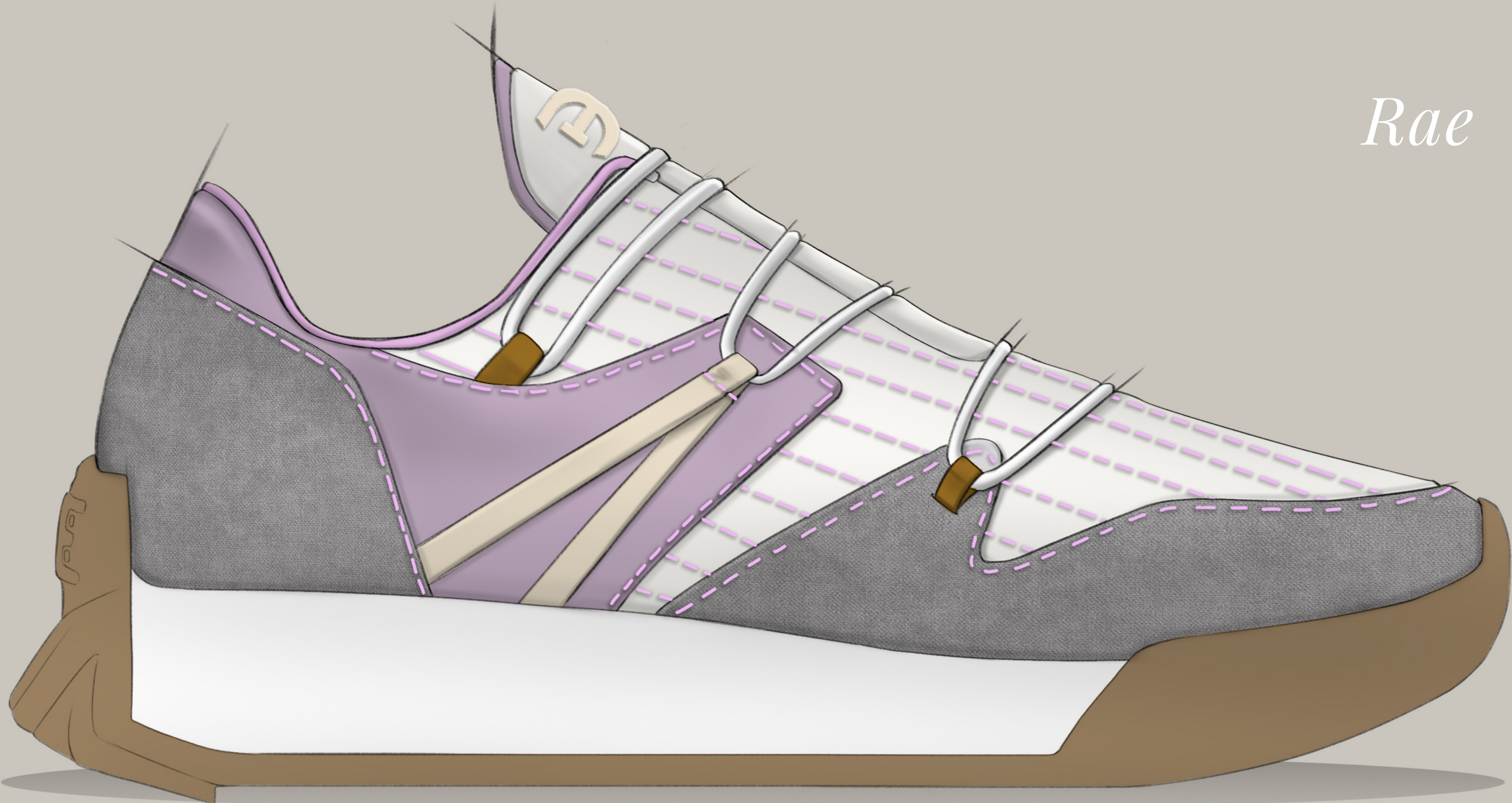


*For the one on-the-go, sending  
love her own way.*

*She takes big strides to a beautiful  
future, comfortable in her **sense of self.***



*Rae*



*Handwritten signature*





# *Carrara Creations*

White slate tones  
3D printed  
Geometric asymmetry



















# Influencers

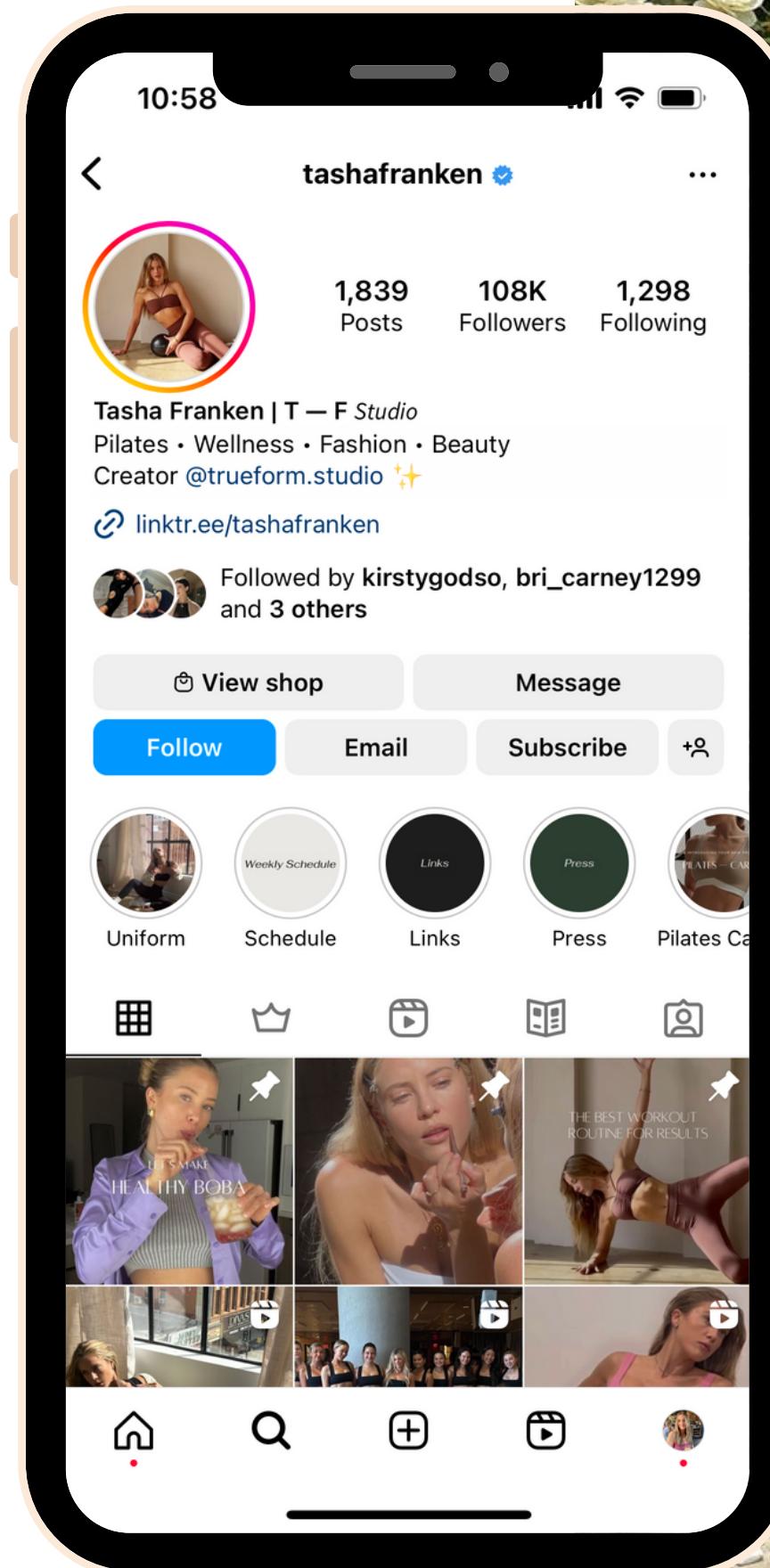
## TASHA FRANKEN

@tashafranken

108k Instagram followers

39.0k TikTok followers

- Pilates expert and health coach
- Posts wellness, fashion, and pilates content
- Promotes a healthy, active lifestyle





# *Influencers*

## **BRITTANY XAVIER**

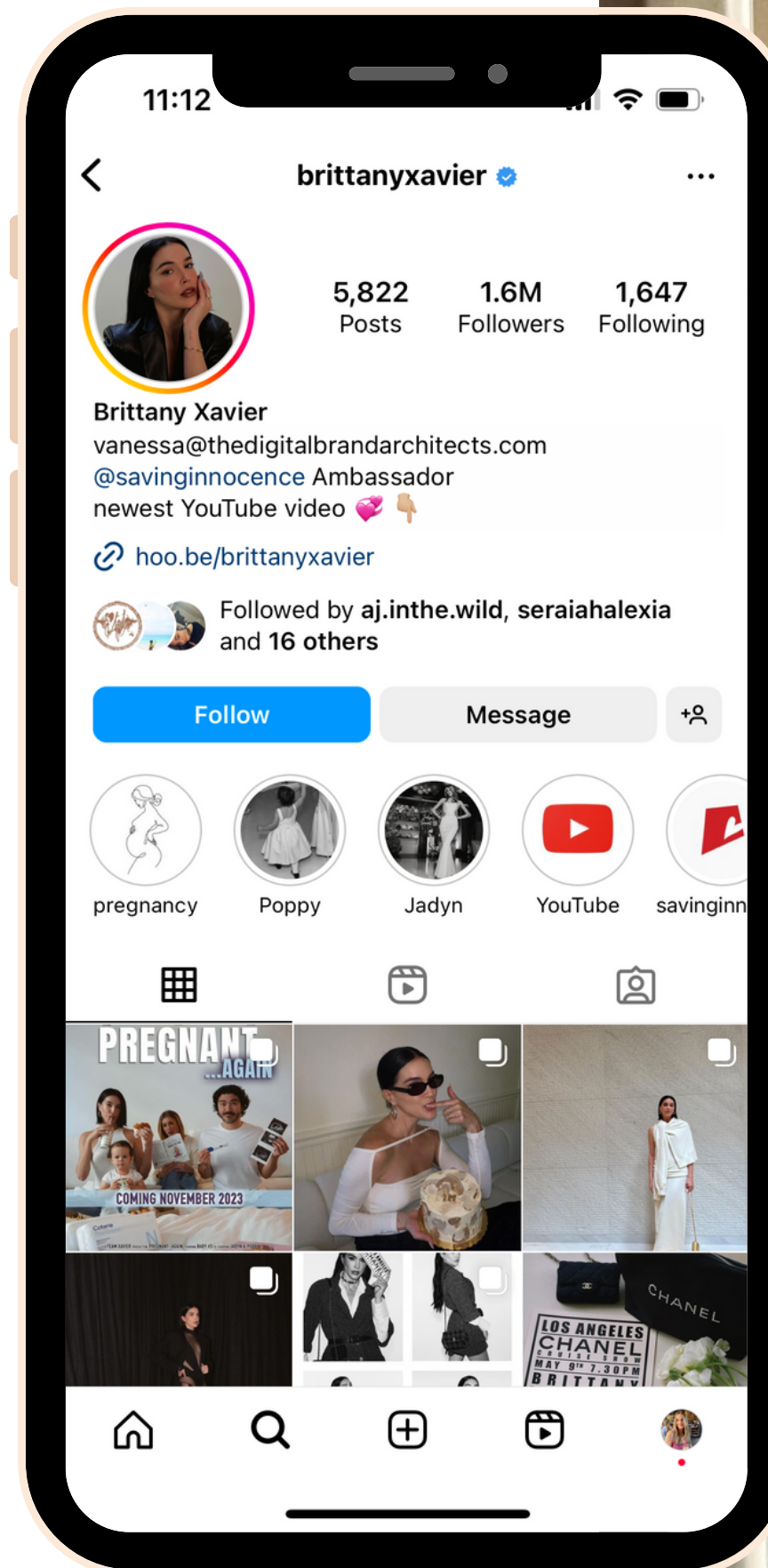
@brittanyxavier

1.6M Instagram followers

5.2M TikTok followers

1.03M Youtube subscribers

- Posts street style fashion, unboxings, vlogs, and fashion reels
- Family oriented
- Creates shop guides for followers





# Influencers

## NIKI SKY

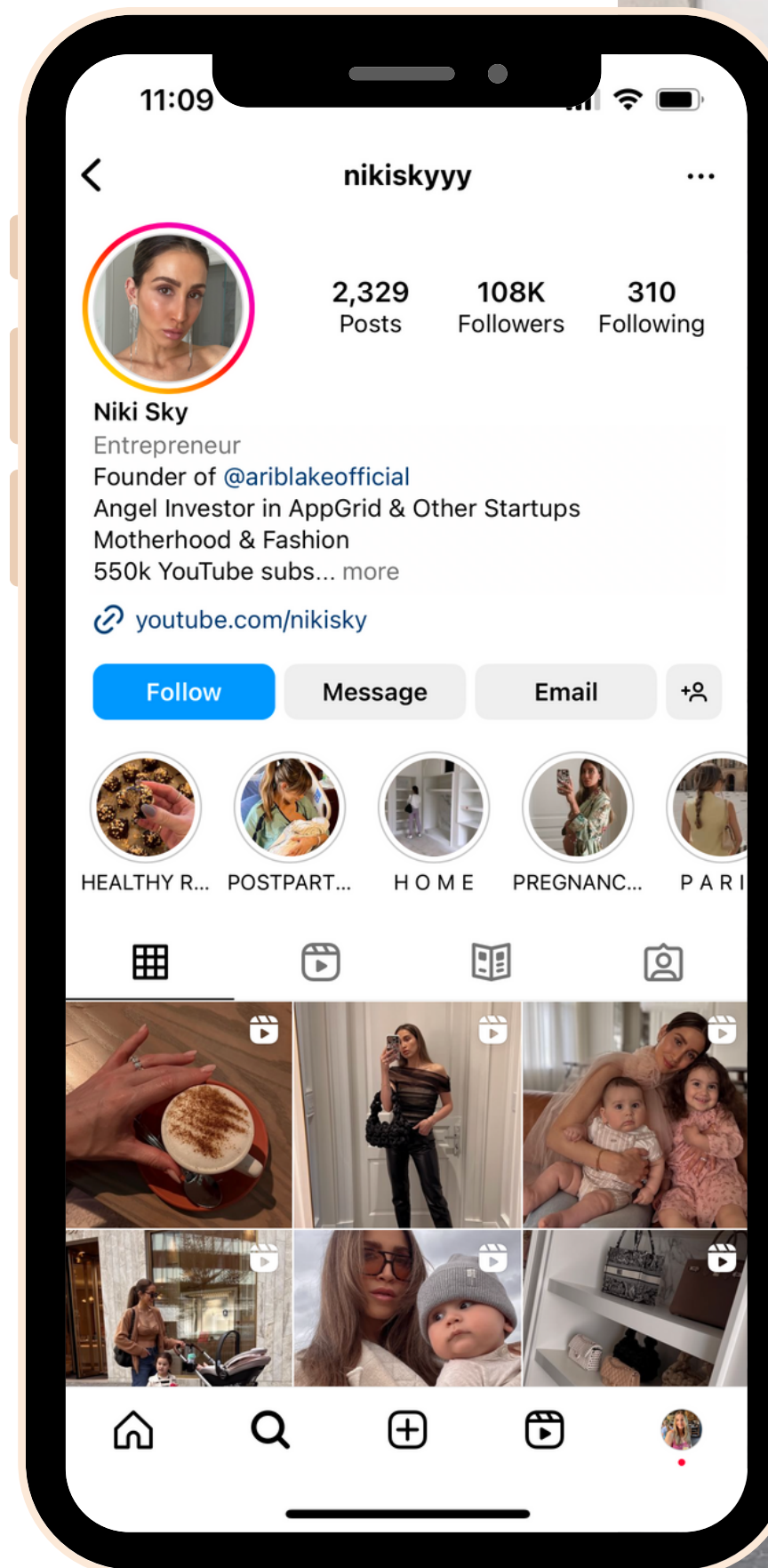
@nikiskyyy

106k Instagram followers

3.9k TikTok followers

560k Youtube subscribers

- Motherhood & fashion focused
- Female entrepreneur
- Luxurious, on-the-go lifestyle
- Product recommendations





# March // *Fantasy Footwear*



"All the News That's Fit to Print" **The New York Times** LATE CITY EDITION  
VOL. CXXV, No. 4032 NEW YORK, WEDNESDAY, JULY 10, 1990 12 CENTS

**MEN WALK ON MOON**  
*ASTRONAUTS LAND ON PLAIN;  
COLLECT ROCKS, PLANT FLAG*

Voice From 'Moon'...  
A Powdery Surface Is Closely Explored





*For the rebel who sees beauty in chaos.*

*She dances to her own tune as the city  
around her drums to a rhythmic beat.*





*Skye*



*Grady*

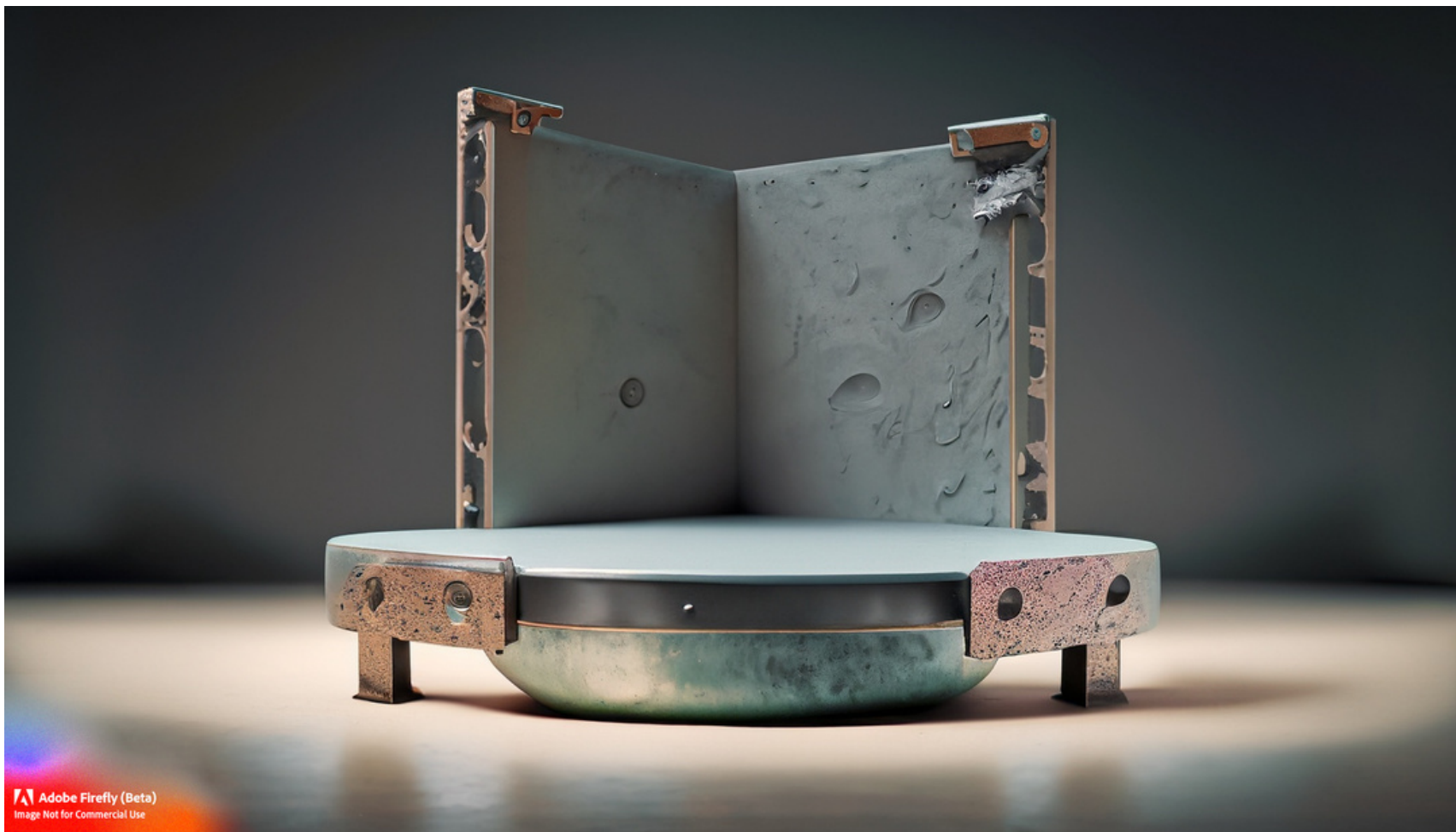




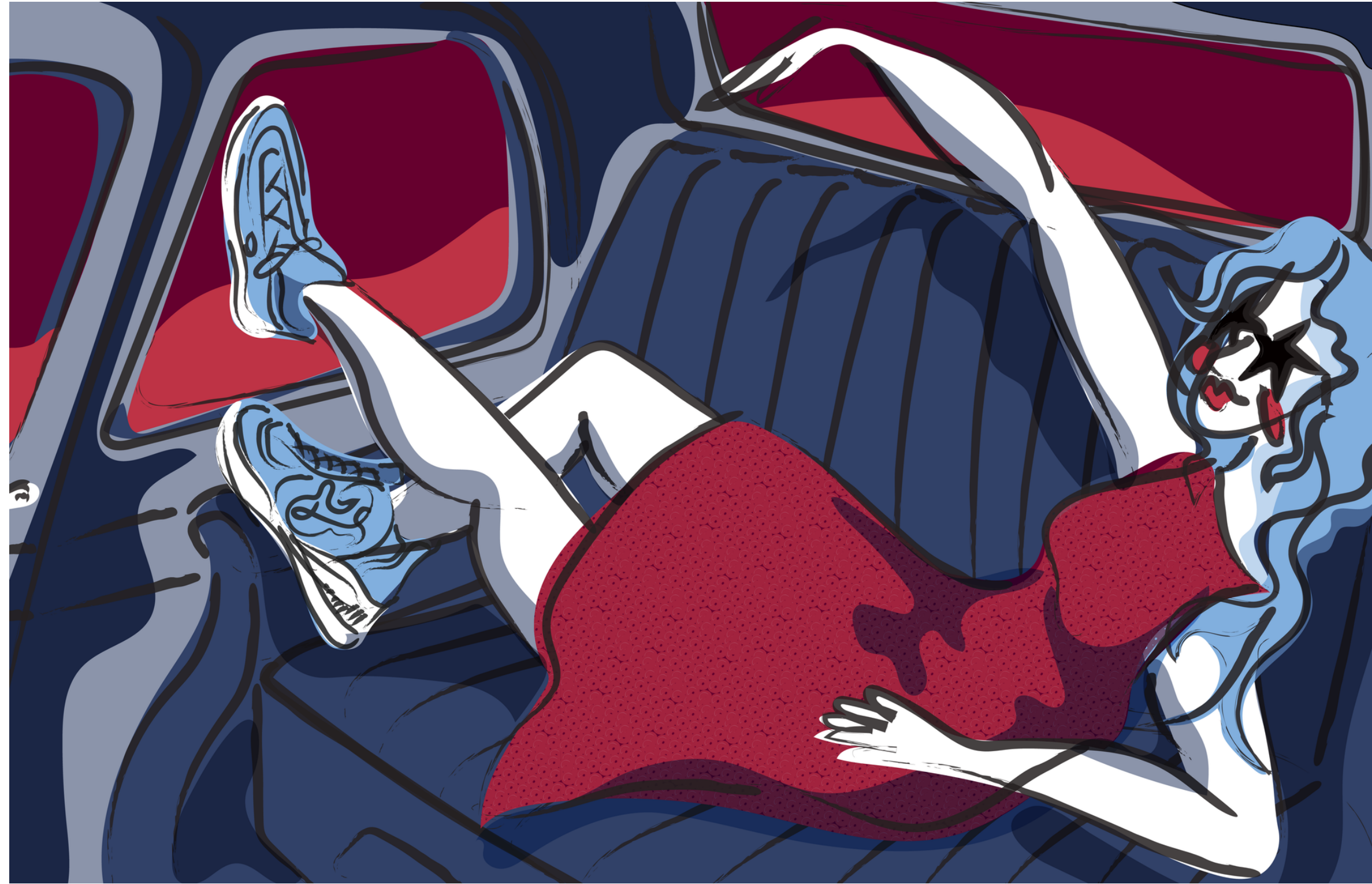
# *Graphite City*

Raw graphite tones  
Molded concrete  
Unplanned cityscapes



















# *Influencers*

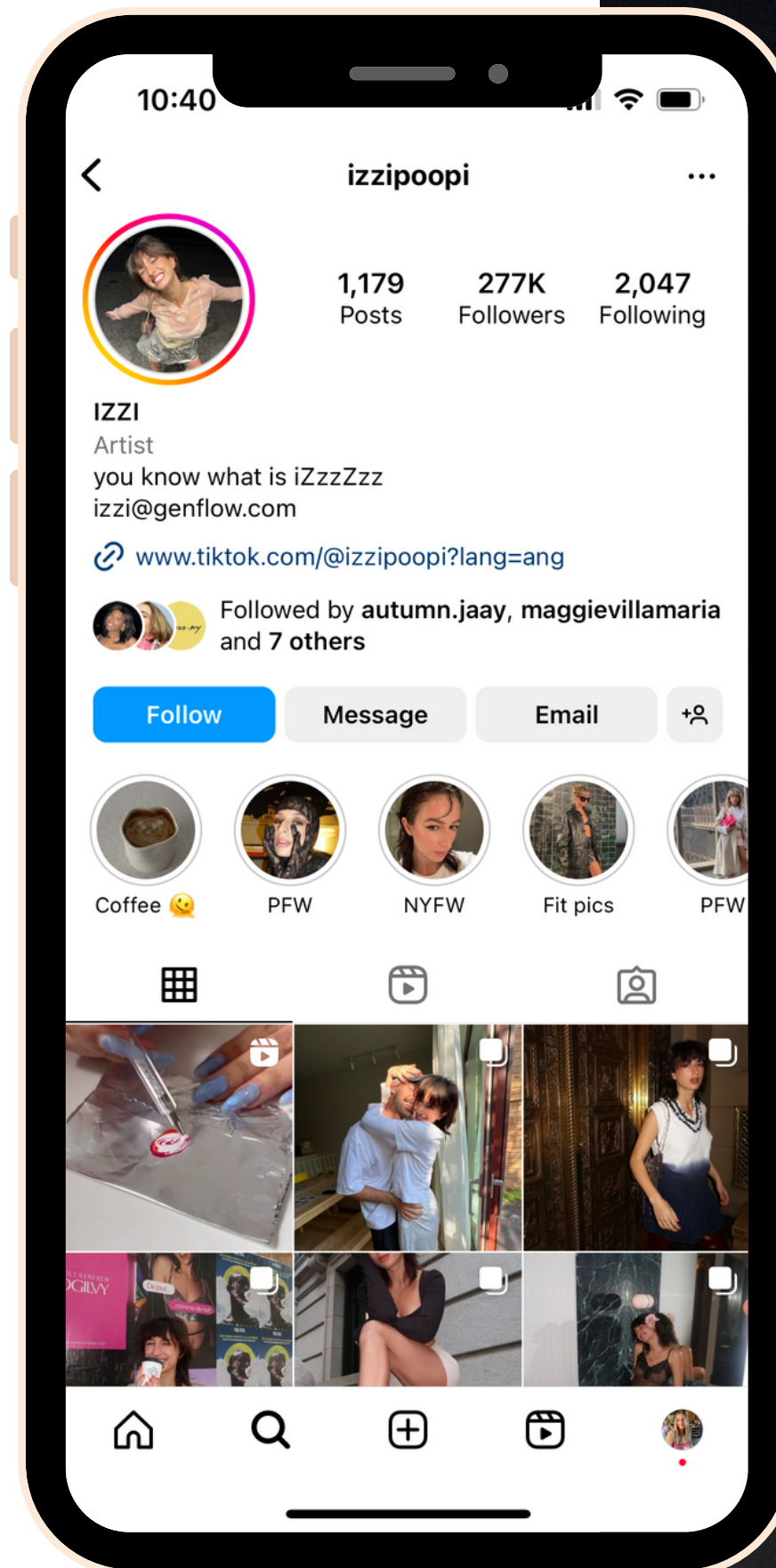
## ISABELLE ALLAIN

@izzipoopi

277k Instagram followers

1.1M TikTok followers

- Youthful, whimsical sense of style
- Urban lifestyle
- Authentic content, bold personality
- Try-on videos, styling vlogs, hauls





# Influencers

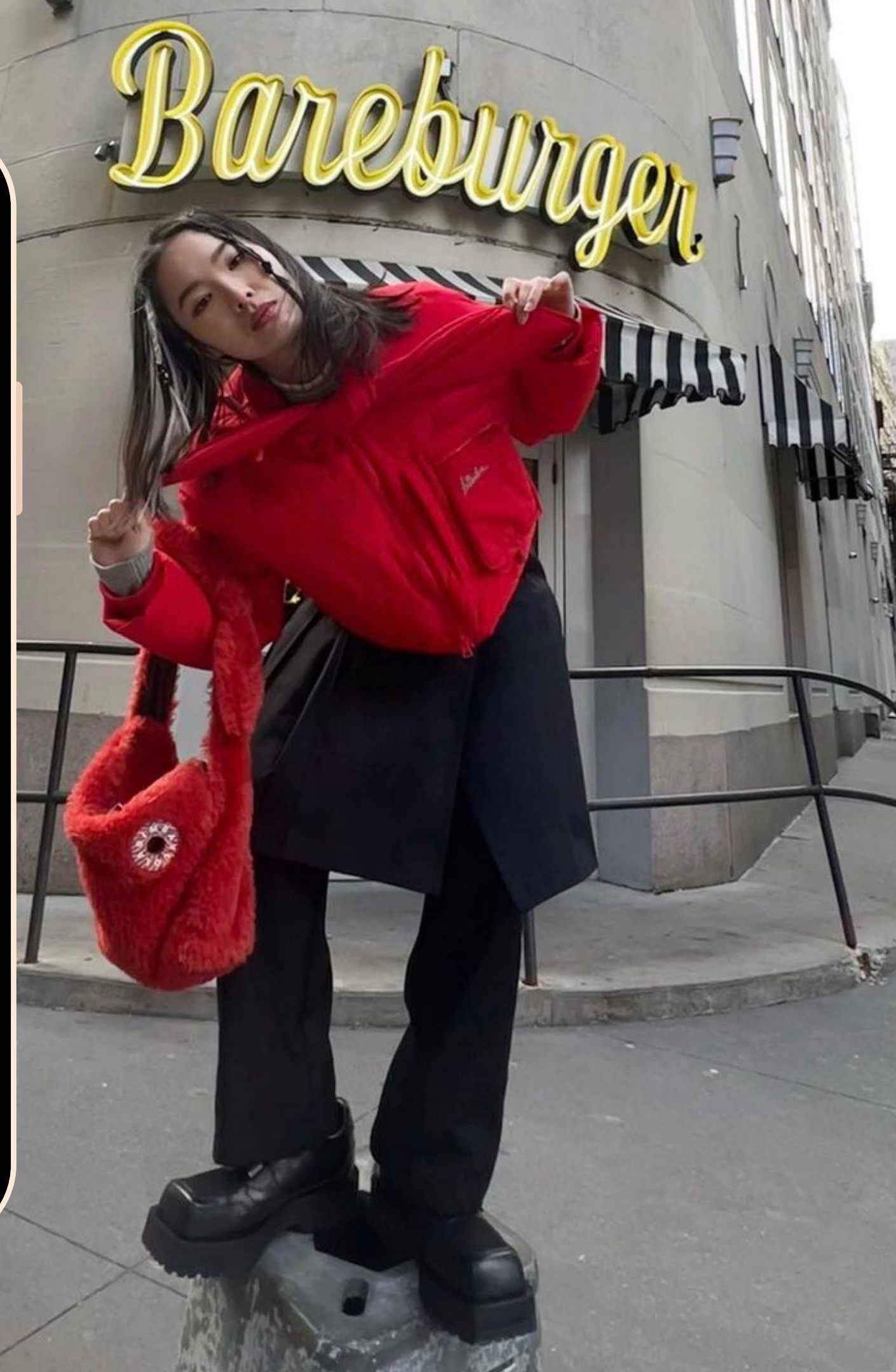
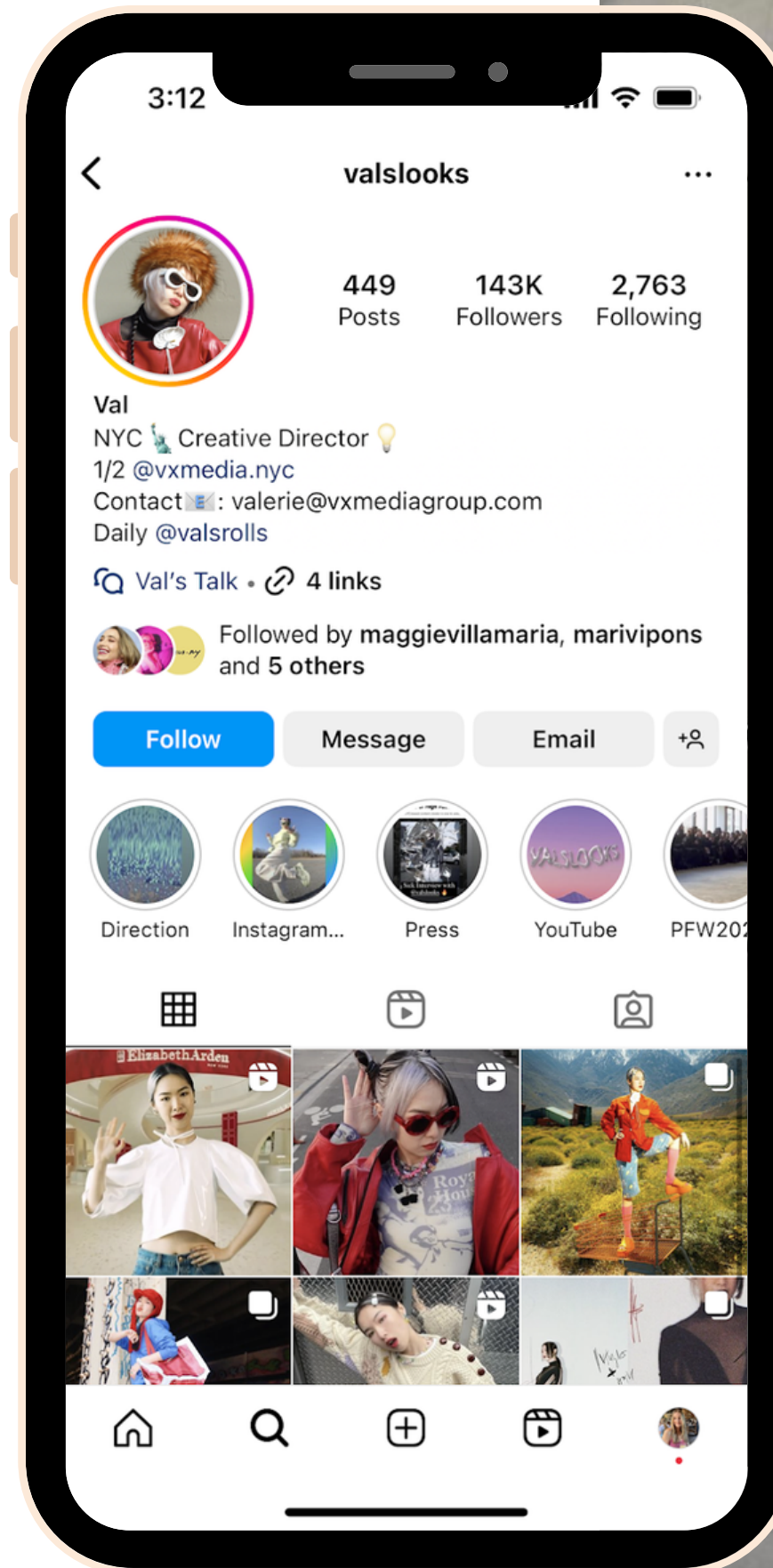
## VAL

Val (@valslooks)

143k Instagram followers

44.7k TikTok followers

- Creative director based in NYC
- Street style and outfit inspiration
- Unique, edgy style
- Experimental fashion reels
- GRWM TikToks





# *Influencers*

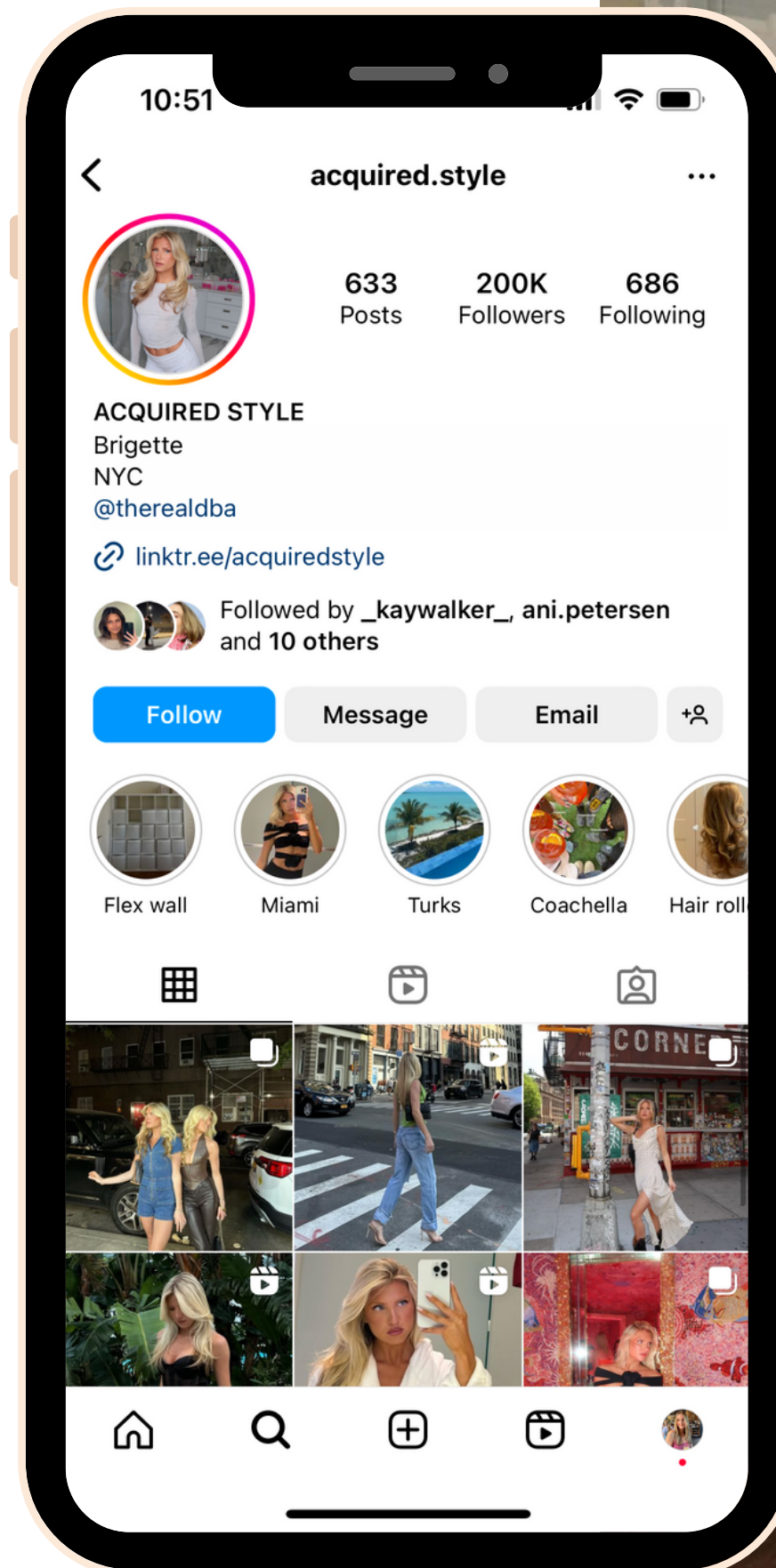
## **BRIGETTE PHELOUNG**

@acquired.style

200k Instagram followers

468.9k TikTok followers

- "Get dressed with me" TikToks
- Fashion and beauty vlogs
- Sophisticated yet young sense of style
- City and travel content





April // *Community Craft*





*For the creative one,  
discovering her roots.*

*She finds treasures in the littlest  
things, enjoying the details.*





*Parker*



*Sam Edelman*





Adobe Firefly (Beta)  
Image Not for Commercial Use

# *Crafted Curiosities*

Natural tones  
Repurposed materials  
Sculptural stories



















# *Influencers*

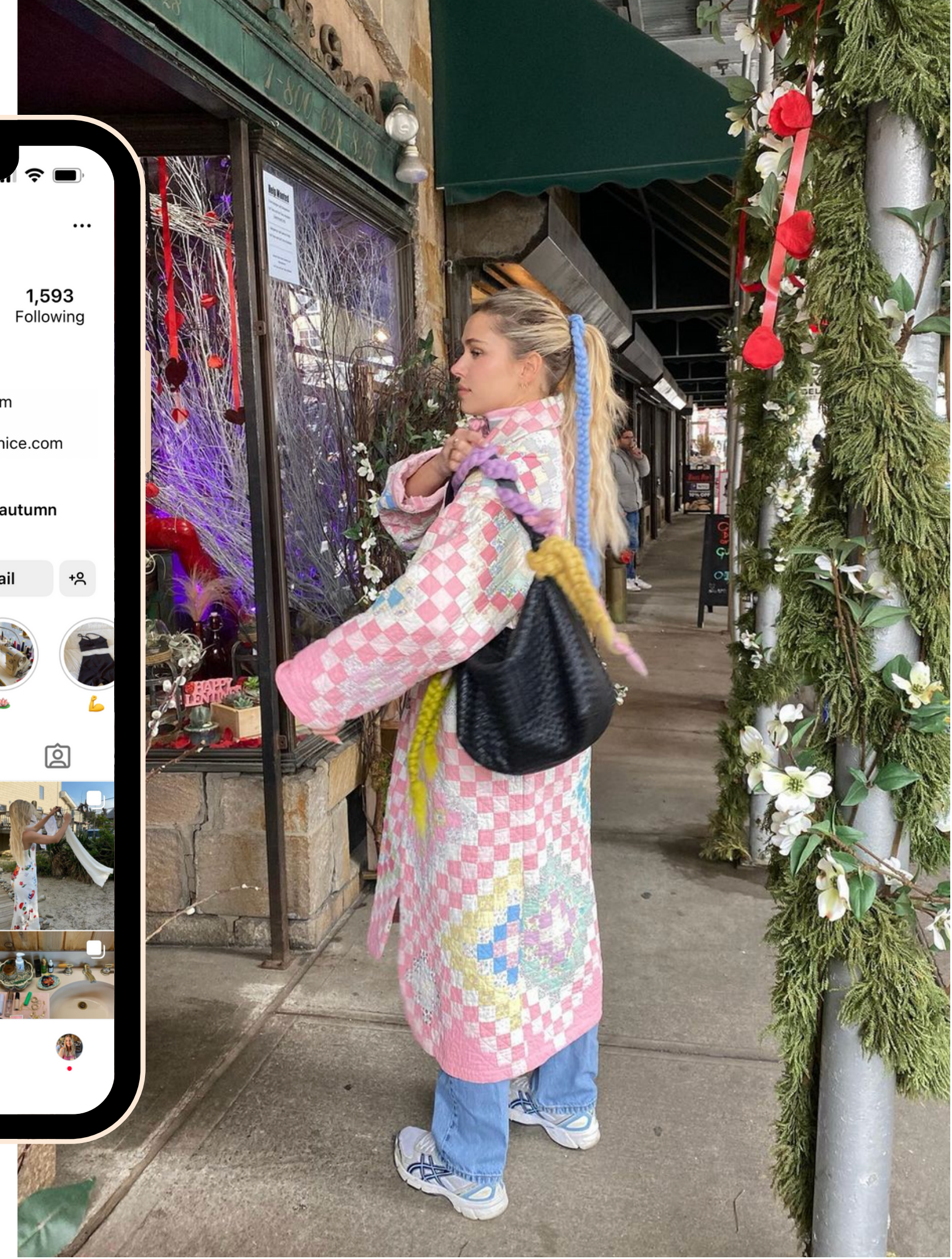
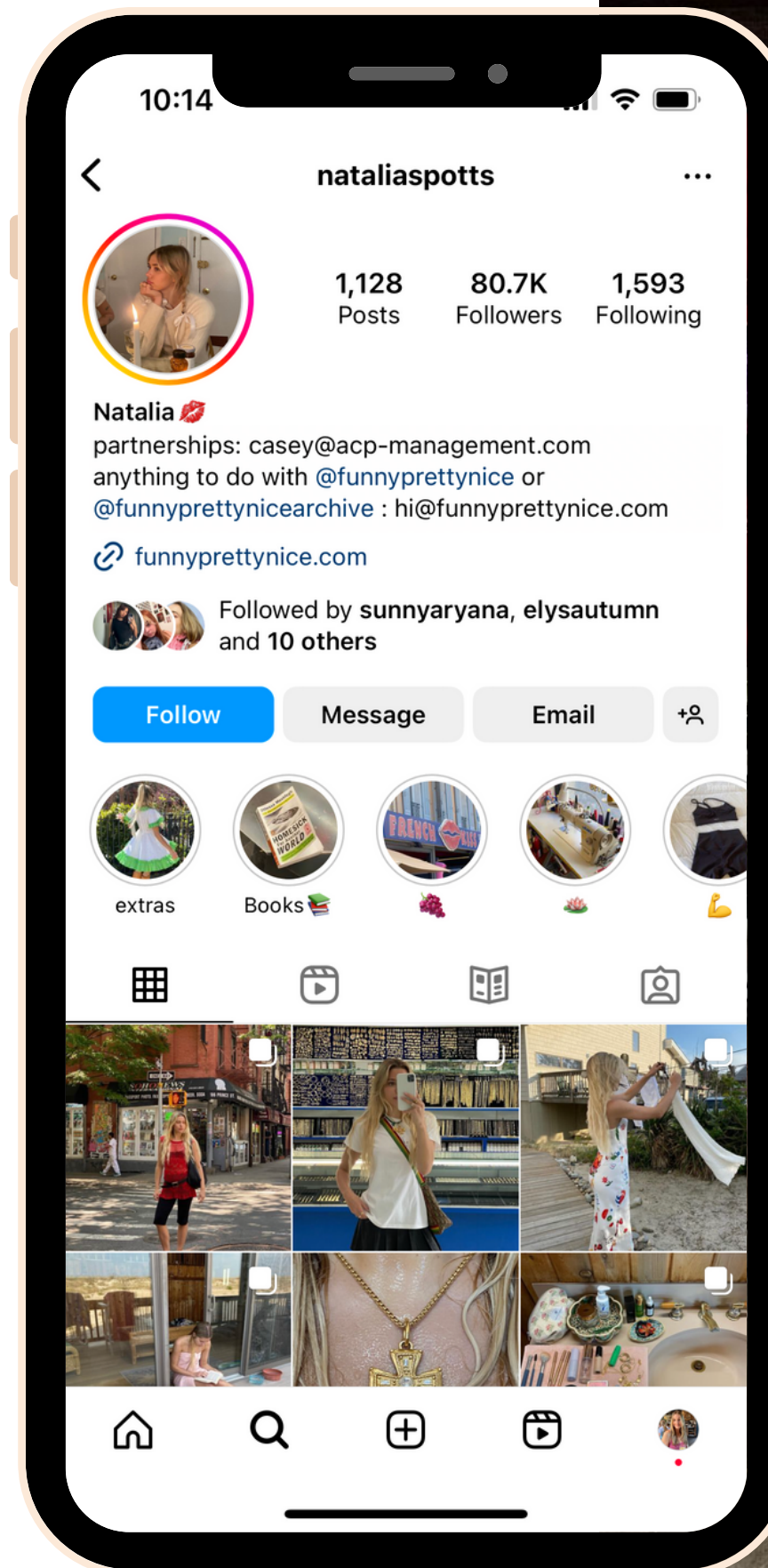
## NATALIA SPOTTS

@nataliaspotts

80.7k Instagram followers

229.8k TikTok followers

- Shares her urban lifestyle
- Crafted, experimental style
- Styles vintage pieces with high fashion items
- Unique accessories and outfit details
- On-trend TikToks





# *Influencers*

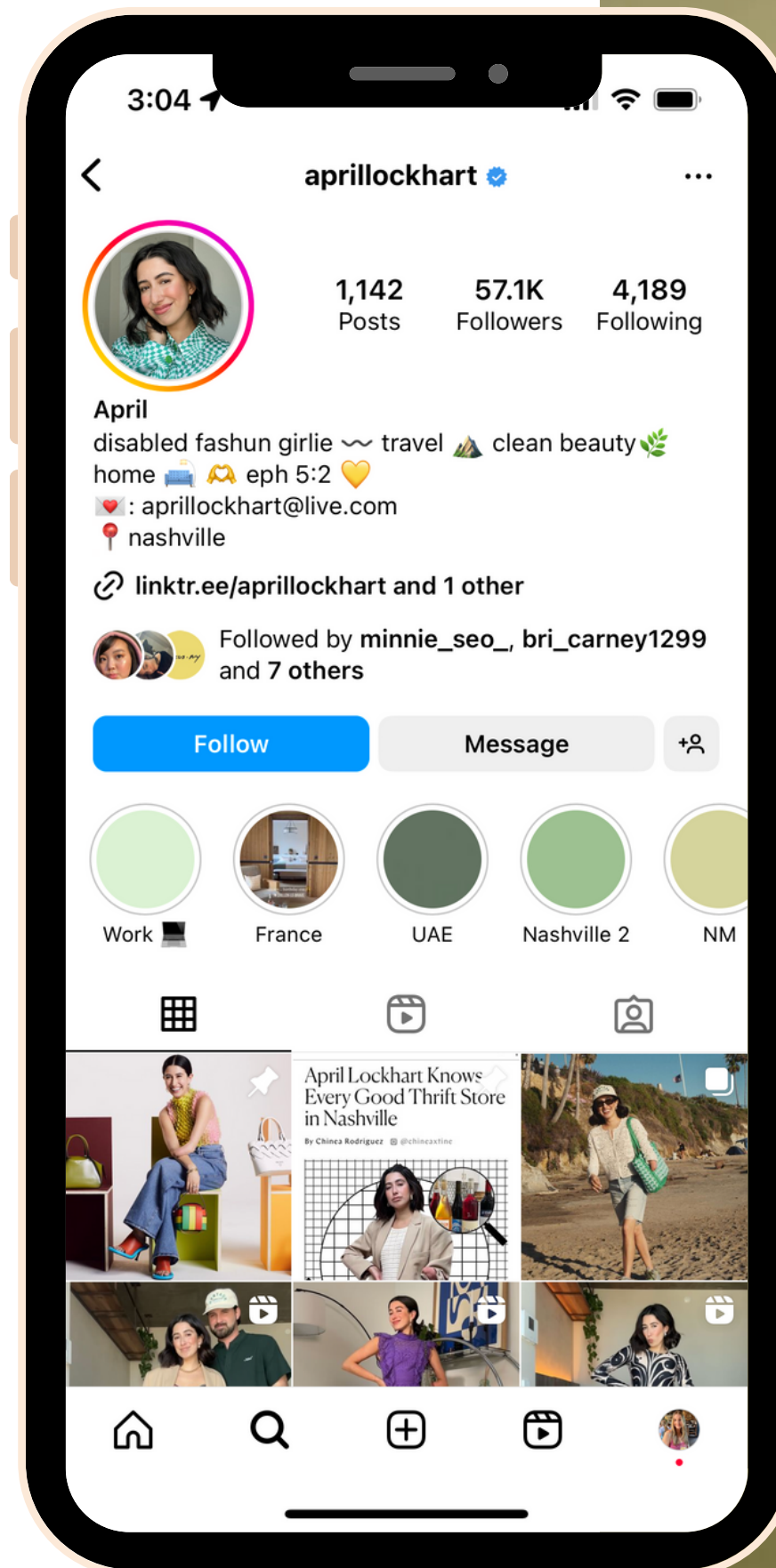
## **APRIL LOCKHART**

@aprillockhart

57.1k Instagram followers

37.3k TikTok followers

- Colorful, crafted, sophisticated style
- "Normalizing disabled fashion girlies"
- GRWM content
- Posts about travel, clean beauty, and fashion





# *Influencers*

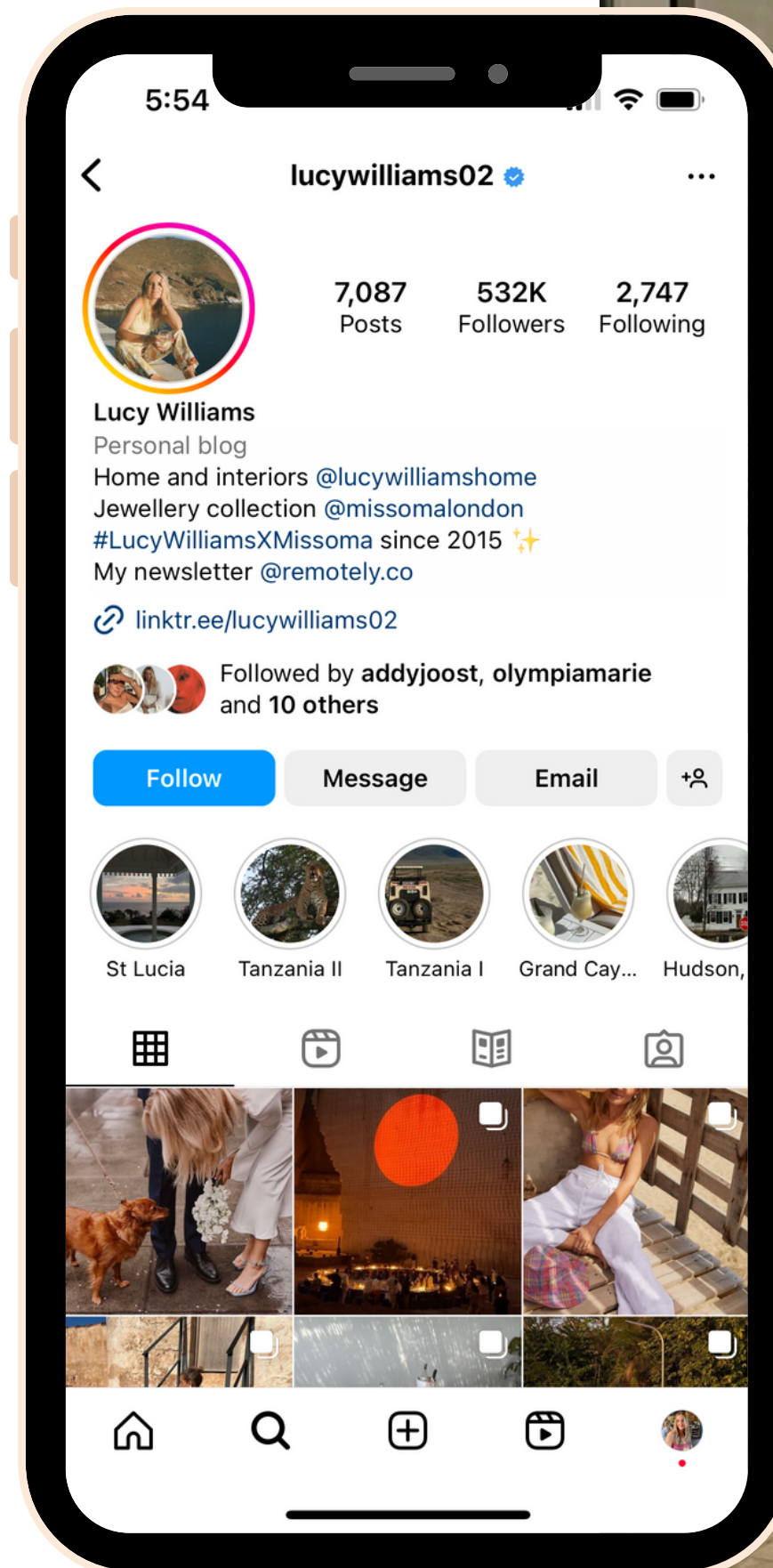
## LUCY WILLIAMS

@lucywilliams02

532k Instagram followers

48.1k TikTok followers

- Interior designer
- Posts her personal style, travels and lifestyle images
- Hand-crafted pieces with unique prints and details





May // *Hyper Decor*





*For the hopeful romantic who sees  
the world through rose tinted glasses.*

*She is lost in passion,  
a dreamland of possibility.*





*Delilah*



*Handwritten signature*





# *Feast on Florals*

Beautiful blush  
Textile bouquets  
Soft meets structure



















# *Influencers*

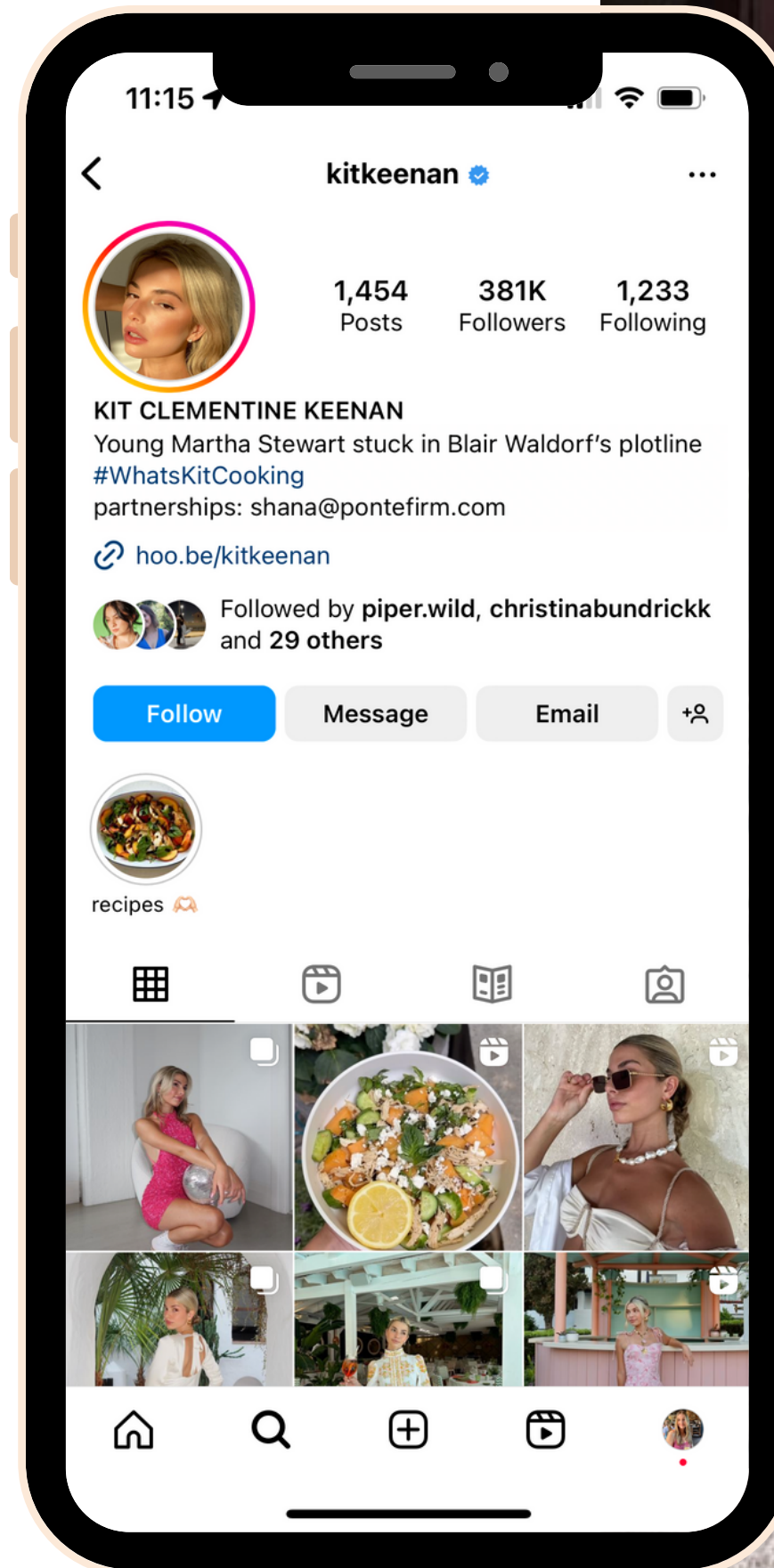
## **KIT KEENAN**

@kitkeenan

381k Instagram followers

201.9k TikTok followers

- Posts try-on videos, cooking inspiration & recipes, product recs
- Travels frequently
- Ultra feminine, maximalist style
- "Young Martha Stewart stuck in Blair Waldorf's plotline"





# *Influencers*

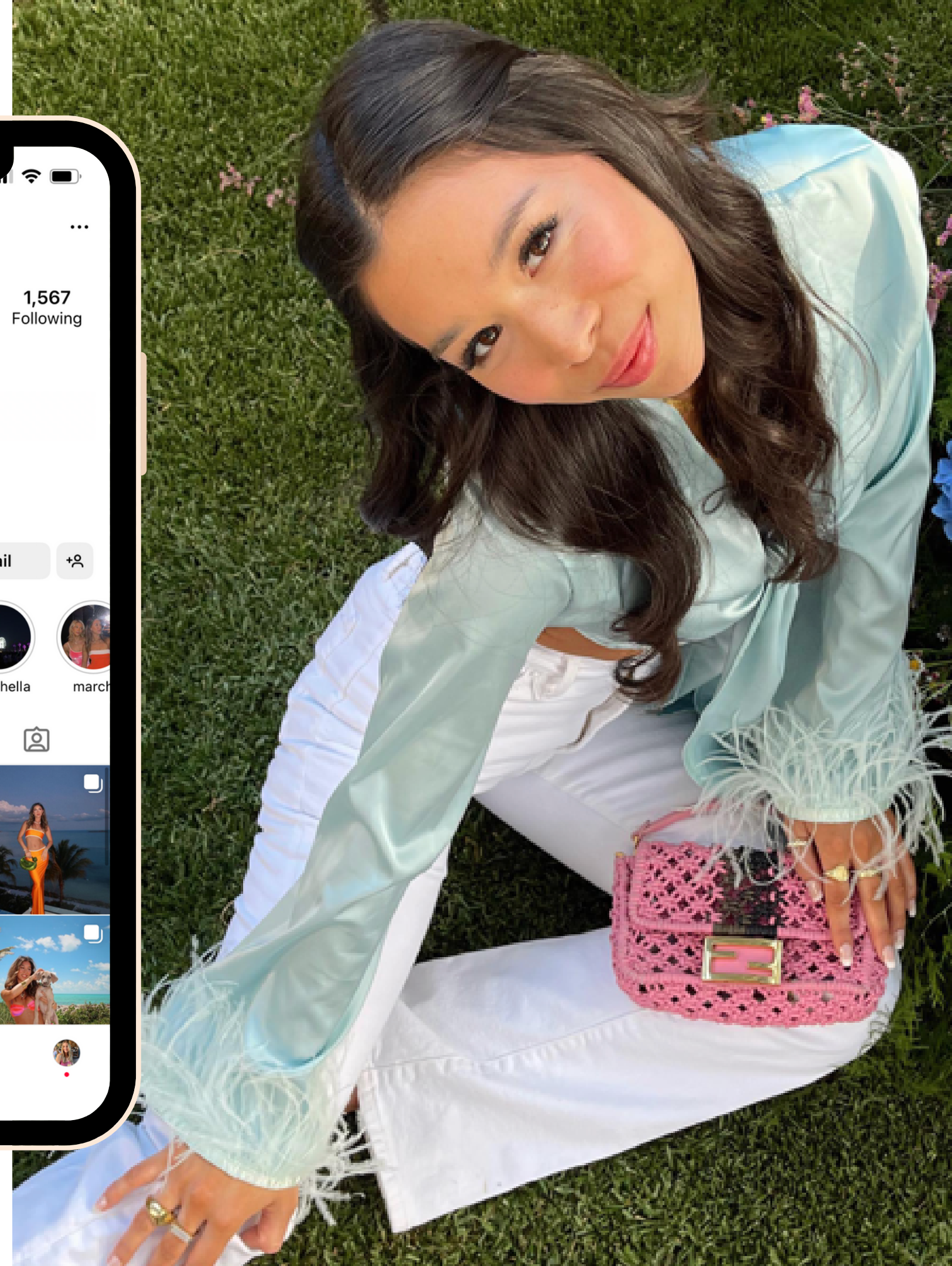
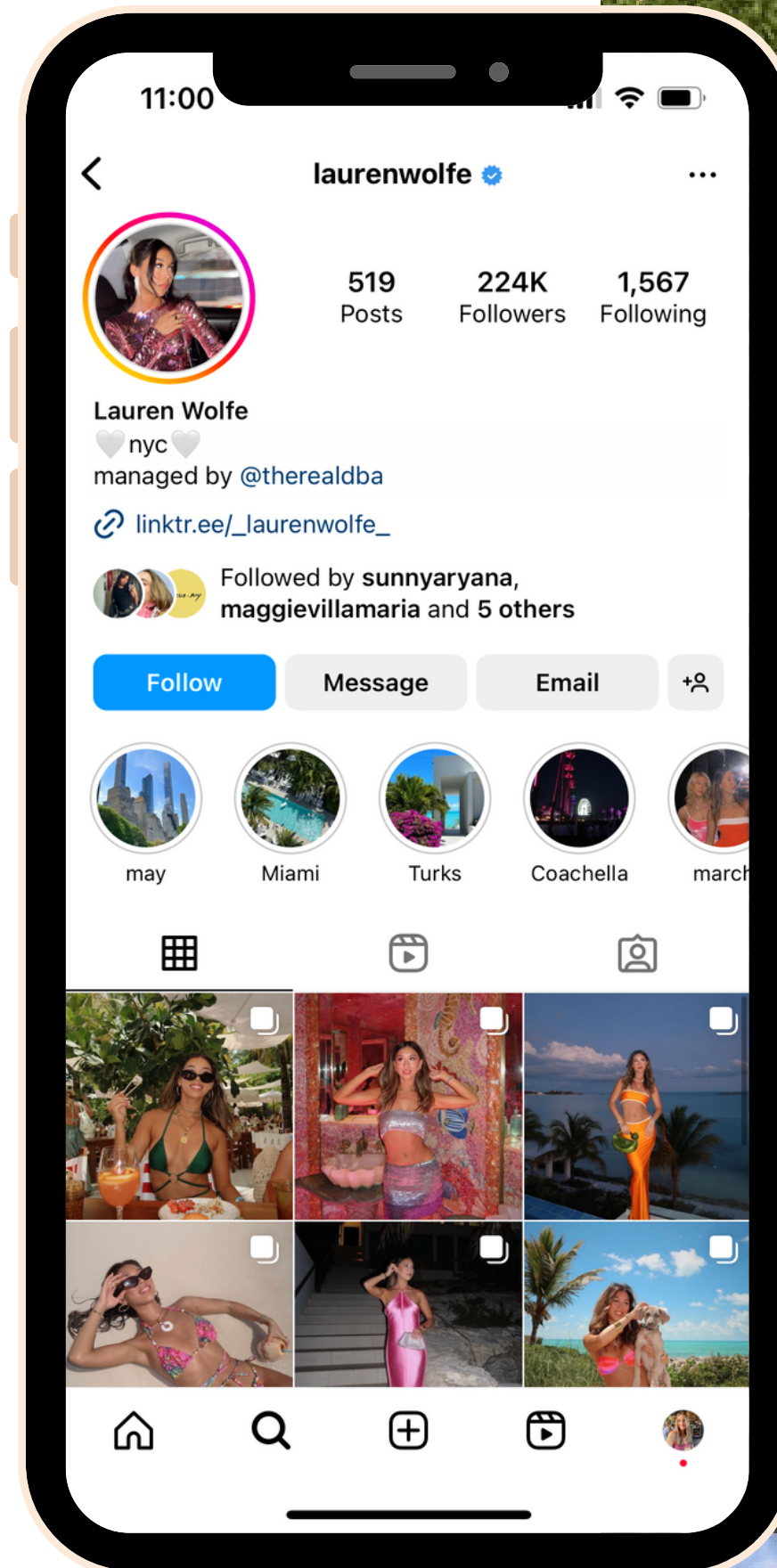
## LAUREN WOLFE

@laurenwolfe

224k Instagram followers

978.8k TikTok followers

- Unboxing videos
- Fashion, beauty, and home advice
- Going out content
- Glamorous, feminine style





# *Influencers*

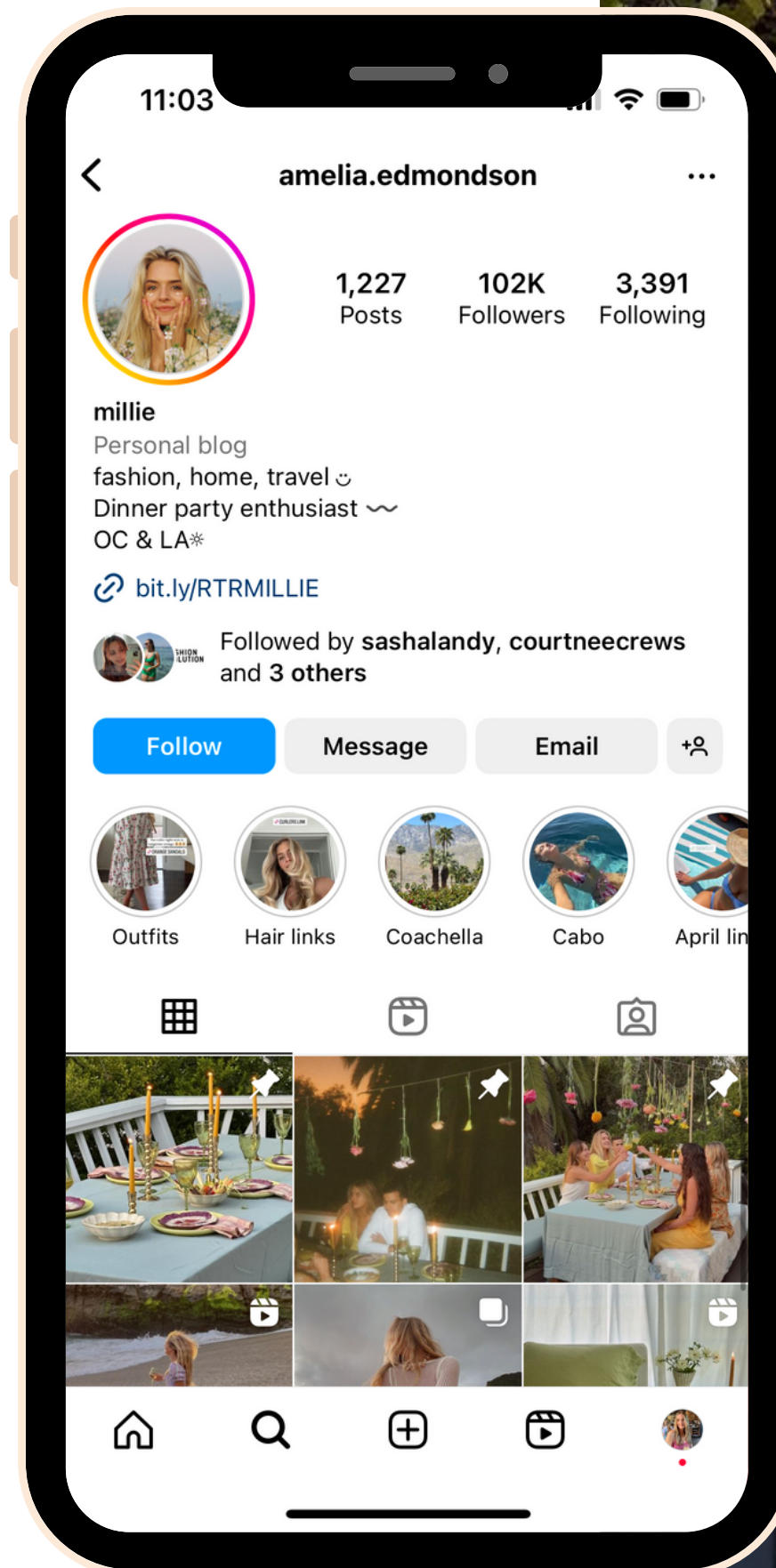
## AMELIA EDMONDSON

@amelia.edmondson

102k Instagram followers

41.7k TikTok followers

- Romantic sensibility
- Hosts dinner parties with friends
- Curated photo dumps
- Connection with nature
- Effortless, feminine style

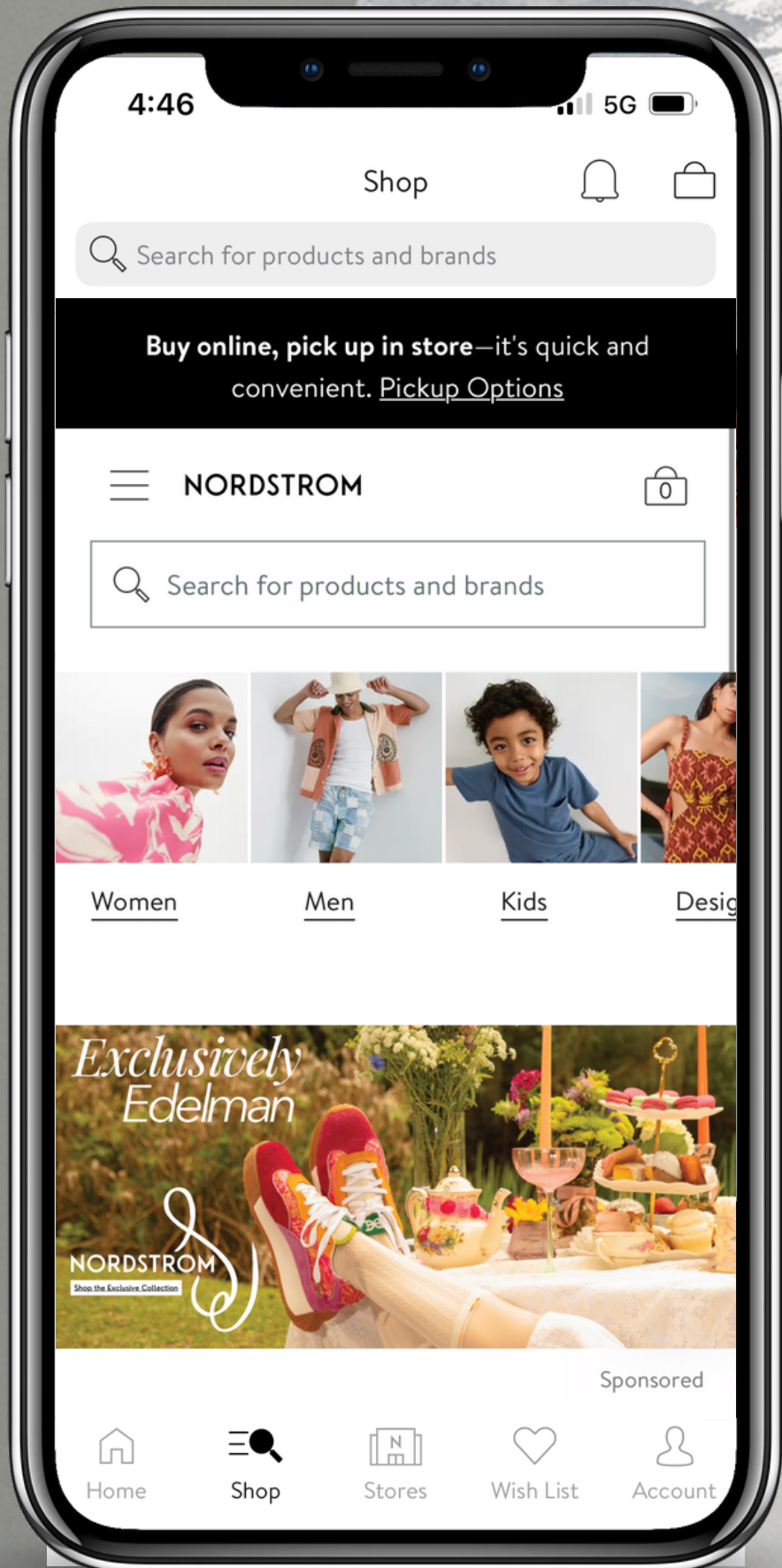




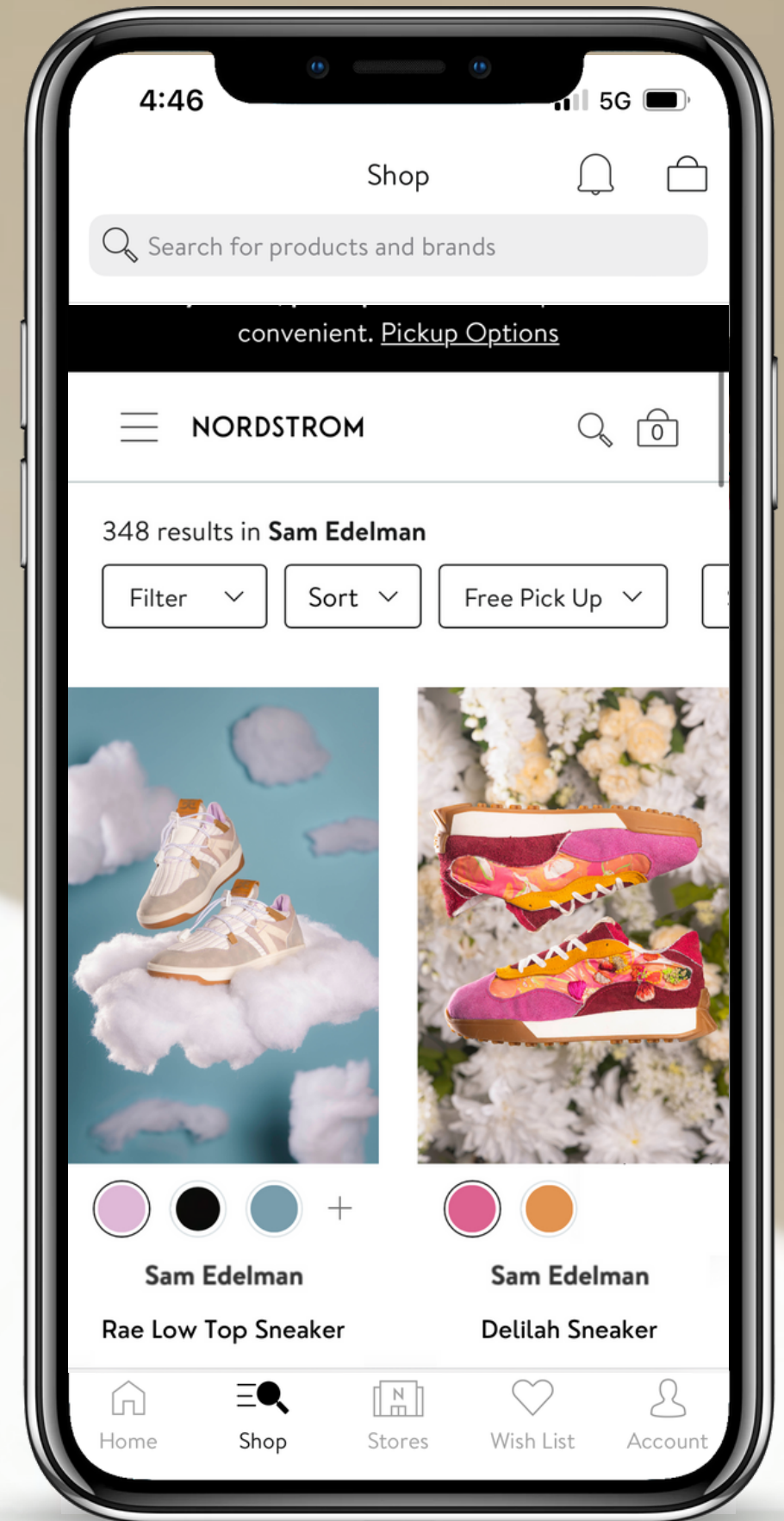
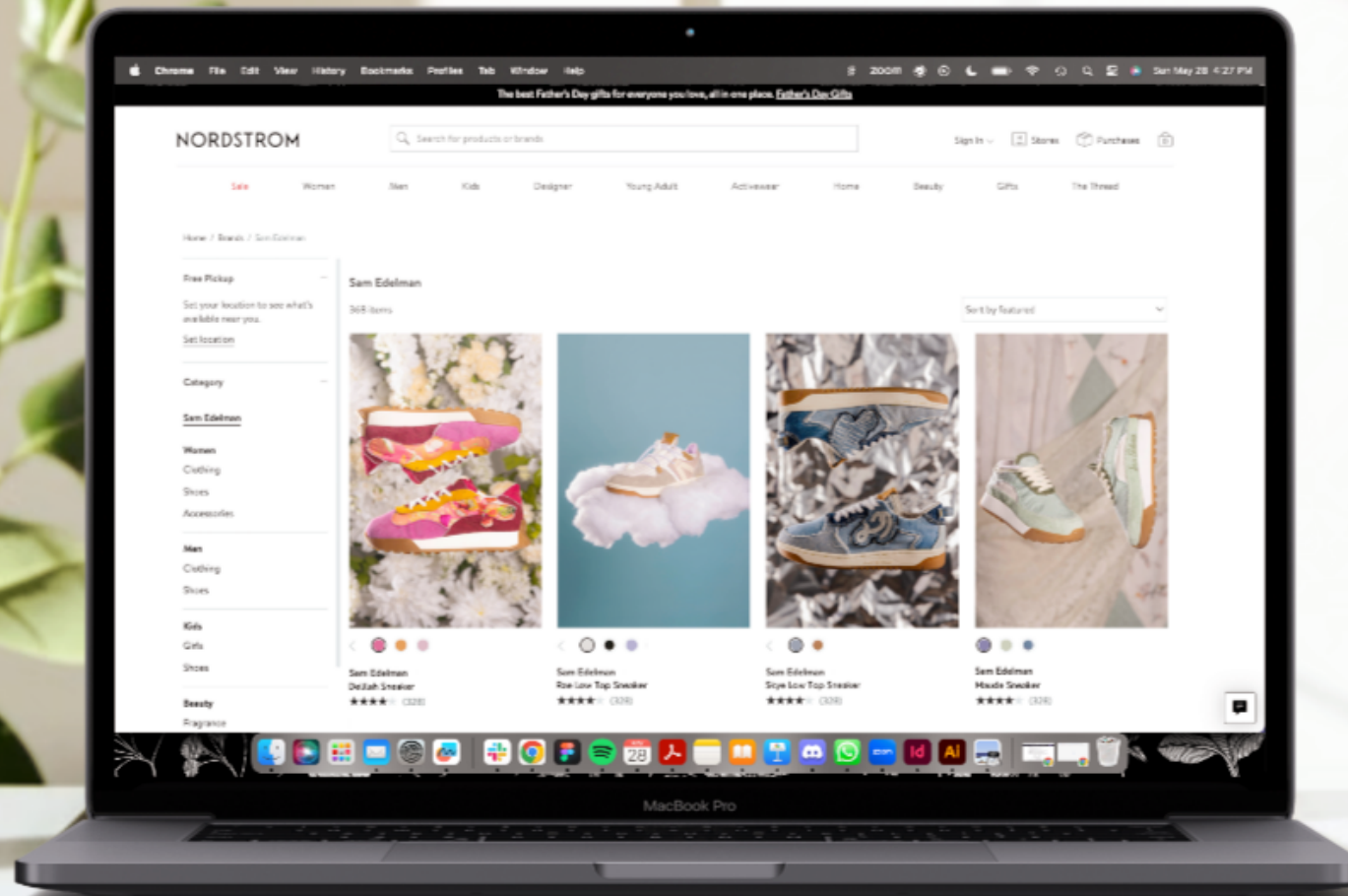
*Visualizing*  
the collection online.













Free same-day pickup + free shipping and returns.

**NORDSTROM**

Women Men Kids Designer Sale



**JOIN THE PARTY**  
with these exclusive sneakers

*For the hopeful romantic who sees the world through rose tinted glasses.*

The Delilah Sneaker  
*Shop Now*







The Delilah Sneaker  
*Shop Now*

A resell program for your  
preloved Sam Edelman pieces

*Sam Edelman* RELOVE

SAM EDELMAN x NORDSTROM  
*Shop the Collab*



Scan to  
*experience*

spring // summer 2024



@SAM.SCAD.SS24









We invite you to the refreshments table to get

*A slice of life (cake).*



# Sam Edelman x SCAD-23

## TECHNICAL SPECIFICATIONS

DATE SUBMITTED: 05/26/2023

Tech Pack Executed by ABIGAIL SILAEN

This document must not be copied or used in any other way without written permission

**OUTSOLE:** LENNY  
**SAMPLE SIZE:** 7

**STYLE:** DELILAH  
**SEASON:** SS2024



### SOCK-SOLE REFERENCE



**NAME:** DELILAH

**OUTSOLE NAME:** LENNY

**SIZE:** 7

### UPPER MATERIALS:

- 1. FLORAL PRINTED POLY-SATIN
- 2. YELLOW SUEDE
- 3. MAROON SUEDE
- 4. DARK RED SUEDE
- 5. PURPLE SUEDE
- 6. WHITE LAMBSKIN LEATHER LINING
- 7. WHITE COTTON LACES
- 8. EMBROIDERED FLORAL APPLIQUE
- 9. LASER ETCHED BLOCK LETTER LOGO ON DARK RED SUEDE
- 10. MODERNIST DOUBLE E TONGUE TAB

### OUTSOLE COLOR:

- 11. BONE COLORED MIDSOLE
- 12. GUM COLORED OUTSOLE



# Sam Edelman x SCAD-23

## TECHNICAL SPECIFICATIONS

DATE SUBMITTED: 05/26/2023

Tech Pack Executed by ABIGAIL SILAEN

This document must not be copied or used in any other way without written permission

**OUTSOLE:** LENNY  
**SAMPLE SIZE:** 7

**STYLE:** DELILAH  
**SEASON:** SS2024



### SOCK-SOLE REFERENCE



**NAME:** DELILAH

**OUTSOLE NAME:** LENNY

**SIZE:** 7

#### UPPER MATERIALS:

- 1. REPURPOSED FIBER BLEND
- 2. MAROON SUEDE
- 3. YELLOW SUEDE
- 4. PURPLE SUEDE
- 5. MULTICOLORED TWEED
- 6. CREAM SMOOTH LEATHER
- 7. LIME GREEN SUEDE
- 8. MODERNIST DOUBLE E TONGUE TAB
- 9. WHITE LAMBSKIN LEATHER LINING
- 10. WHITE COTTON LACES

#### OUTSOLE COLOR:

- 11. BONE COLORED MIDSOLE
- 12. GUM COLORED OUTSOLE



# Sam Edelman x SCAD-23

## TECHNICAL SPECIFICATIONS

DATE SUBMITTED: 05/26/2023

Tech Pack Executed by ABIGAIL SILAEN

This document must not be copied or used in any other way without written permission

**OUTSOLE:** LENNY  
**SAMPLE SIZE:** 7

**STYLE:** DELILAH  
**SEASON:** SS2024



### SOCK-SOLE REFERENCE



### TOP LOGO



SAM EDELMAN

### BACK LOGO

SAM EDELMAN  
NEW YORK

**NAME:** DELILAH

**OUTSOLE NAME:** LENNY

**SIZE:** 7

### UPPER MATERIALS:

1. OFF-WHITE AND CREAM KNIT
2. MAROON SUEDE
3. MULTI-COLORED LACE
4. MULTI-COLORED PINK LACE
5. LASER ETCHED BLOCK LETTER LOGO ON LIME GREEN SUEDE
6. WHITE LAMBSKIN LEATHER LINING
7. WHITE COTTON LACES
8. MODERNIST DOUBLE E TONGUE TAB
9. CREAM SMOOTH LEATHER
10. YELLOW SUEDE

### OUTSOLE COLOR:

11. BONE COLORED MIDSOLE
12. GUM COLORED OUTSOLE



# Sam Edelman x SCAD-23

## TECHNICAL SPECIFICATIONS

DATE SUBMITTED: 05/16/2023

Tech Pack Executed by MIA LARSON

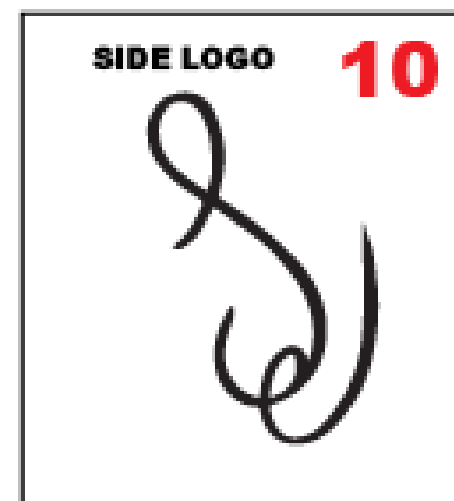
This document must not be copied or used in any other way without written permission

**OUTSOLE:** Hunter  
**SAMPLE SIZE:** 6

**STYLE:** SKYE  
**SEASON:** SS2024



### SOCK-SOLE REFERENCE



NAME: SHOE NAME

OUTSOLE NAME: HUNTER

SIZE: 6

### UPPER MATERIALS:

1. DENIM 1 TONGUE
2. DENIM 2 TOE
3. DENIM 3 PANEL
4. DENIM 4 PANEL
5. LASER PRINTED TONGUE LOGO
6. DENIM 5 INSERT
7. WHITE COTTON LACES
8. REPURPOSED DENIM BELT LOOP- PULL TAB
9. PRINTED INSOLE
10. DENIM 5 SIDE LOGO
11. DENIM 2 BACK PULL TAB
12. DENIM 2 INSIDE OUT
- 13.

### OUTSOLE COLOR:

13. BONE COLORED MIDSOLE
14. GUM COLORED OUTSOLE